

**G&W**  
green and white

# The End of Medicare?

Health Care Consultant Steven Lewis (BA'72, MA'73)  
Clarifies the Issue

*Training for  
Lord Stanley*

*The Water in the Well:  
Improving the World's  
Water Supply*

*A Model for Aboriginal  
Achievement*





# Nominations open for Election of Chancellor and University Senate members

...your opportunity to participate in University government

An election will be held in the spring of 2007 to fill the position of Chancellor, and to elect seven (7) Senate districts and four (4) members at large. The Chancellor and elected Senators serve three-year terms beginning July 1, 2007 and will be eligible for re-election to a second consecutive term.

The Chancellor presides over Convocation, confers degrees, chairs the University Senate, and is a member of the Board of Governors.

Senators are responsible under the University of Saskatchewan Act for making bylaws respecting the discipline of students for any reason other than academic dishonesty; appointing examiners for, and making bylaws respecting, the conduct of examinations for professional societies; providing for the granting of honorary degrees; recommending to the Board and Council proposals received respecting the establishment or disestablishment of any college, school, department or institute or any affiliation or federation of the University with another educational institution in terms of relevance to the Province; and recommending to the Board or Council any matters or things that the Senate considers necessary to promote the interests of the University.

## NOMINATIONS FOR CHANCELLOR

Mr. Tom Molloy's second term as Chancellor expires June 30, 2007. Mr. Molloy, who was first elected in 2001 is not eligible for re-election.

All members of Convocation are eligible to nominate candidates and to vote in the election for Chancellor.

Only persons who have been members of Convocation for at least 10 years are eligible to be nominated for Chancellor.

Nominations for Chancellor must be signed by at least seven (7) qualified voters and be endorsed by the nominee.

## NOMINATIONS FOR SASKATCHEWAN DISTRICT SENATORS

The seven (7) districts in Saskatchewan that are open for nominations are:

- District 2 Chaplin/Moose Jaw/Rockglen (Postal codes beginning with S0H, S6K, S6J and S6H)
- District 3 Leader/Climax/Swift Current (Postal code S0N and S9H)
- District 4 Kenaston/Indian Head/Moosomin (Postal code S0G and S2V)
- District 7 Unity/Duck Lake/Watrous (Postal code S0K)
- District 9 Nipawin/Melfort/Hudson Bay (Postal code S0E)
- District 10 Sandy Bay – Creighton (Postal code S0P)
- District 11 Prince Albert – Stony Rapids (Postal codes beginning with S0J [and east of meridian 106], S6W, S6V, S6X)

Senators Laurel Krause and Emily Cherneski are eligible for re-election in Districts 3 and 4. Senators Winona Lautermilch and Gailmarie Anderson have served six years and are therefore not eligible for re-election in districts 2 and 9. Districts 7, 10 and 11 are vacant.

Only members of Convocation residing in the above electoral districts are eligible to nominate and vote for the member of the Senate to represent the above electoral districts.

Nominations for Senators must be signed by at least three (3) qualified voters and endorsed by the nominee.

## NOMINATIONS FOR MEMBERS AT LARGE

There are currently four (4) member-at-large positions expiring on June 30, 2007. Current Senators Russell Eirich, Constance Gerwing and Larry Wagner are eligible for re-election. One position is vacant.

These positions are nominated and elected by all members of Convocation. There are no restrictions as to where these 14 Senators reside.

Nominations for Senators must be signed by at least three (3) qualified voters and endorsed by the nominee.

## ELECTION PROCEDURES

Nominators should clearly indicate their name, address, degree and the year it was received on the nomination form. Each nomination should be accompanied by a brief biography of the nominee.

Nomination forms are available from the University Secretary's Office website [www.usask.ca/university\\_secretary/senate](http://www.usask.ca/university_secretary/senate) or call (306) 966-4632.

Please send your nomination, by March 1, 2007 to:

Lea Pennock, University Secretary  
212 College Building, 107 Administration Place  
University of Saskatchewan  
Saskatoon, Sask. S7N 5A2  
Phone: (306) 966-4632  
FAX: (306) 966-4530  
E-mail: [lea.pennock@usask.ca](mailto:lea.pennock@usask.ca)

## VOTE ON LINE FOR THE UNIVERSITY CHANCELLOR AND YOUR SENATE REPRESENTATIVES

Elections will be held in the spring of 2007. For the first time you will be able to vote on line. To vote you will need a U of S Network Service Identifier (NSID) and a password. If you do not know your NSID or password please contact the Customer Service Centre at the Alumni Relations, University Advancement at (306) 966-5186 or 1-800-699-1907 or by e-mail to [alumni.office@usask.ca](mailto:alumni.office@usask.ca). If you do not have internet access, you will be able to request a paper ballot. Further instructions will be made sent to you in the spring.



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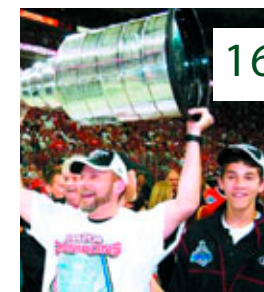
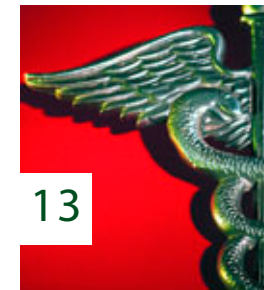
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## editor's note

According to the political pollsters at the CBC, health care was the number one issue influencing Canadian voters shortly before the 2006 federal election. Most

Canadians expected the question of how best to fix our much beleaguered system to surface. And when it did, we tended to group ourselves – predictably – on one of two sides of a very high fence.

Although the election has passed, the issue of health care remains a pressing one. In fact, the public vs. private debate recently found its way to campus during the second annual *Clara & Frank Gertler Lecture*, which was established by Dr. Menard Gertler (MD'40) in 2005 to honour his parents and promote the strategic directions of the College of Medicine.

So, when we decided that this issue of the *Green & White* would focus on human health, it seemed natural to ask well-known health care consultant Steven Lewis, who was the keynote speaker at the *Gertler Lecture*, to explain in our cover story the concerns surrounding the public vs. private health care debate. A member of the Romanow Commission and the Health Council of Canada, Lewis expertly clarifies what's at stake and underscores the need for leadership and commitment from Canadian policy makers.

Important contributions to the field of human health, however, don't always come from health care professionals. In this issue, we profile graduates from a variety of disciplines and backgrounds who are contributing to making our world a healthier place. You'll meet, among others, David Manz, an engineer whose water-filtration system is saving lives around the world. You'll also meet Peter Friesen, who is the Head Athletic Therapist and Strength and Conditioning Coach for the 2006 Stanley Cup winners, the Carolina Hurricanes.

And who could forget the controversial advertisement from the early 1970s featuring a 60-year-old Swede jogging effortlessly beside a puffing 30-year-old Canadian. The ad proved to be extremely influential, and the 15-minute spot rooted the importance of physical fitness firmly in the Canadian consciousness. In our *Q&A*, you'll meet one of the people responsible for starting it all – Russ Kisby, founder and former president of the non-profit organization ParticipACTION.

As always, I encourage you to get in touch and let us know what you think of the stories in this issue of the *Green & White*. In the meantime, enjoy the fall issue of *your* alumni magazine!

Luke Muller, MA'00



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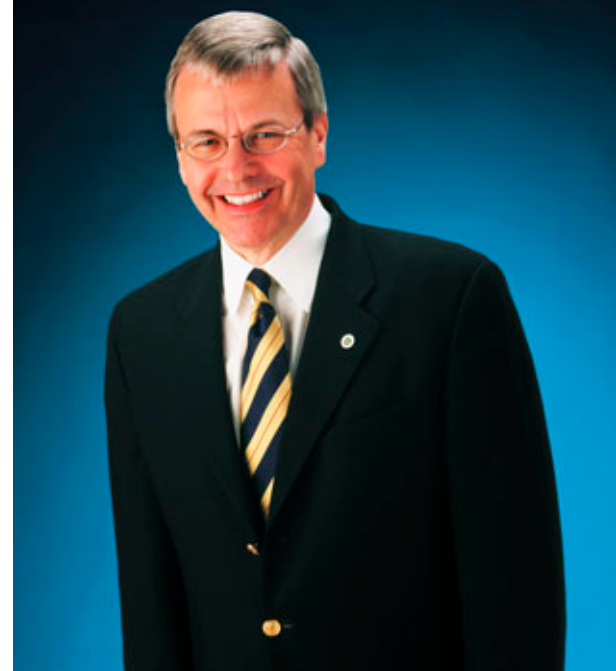


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## president's message



The University of Saskatchewan is enjoying a time of impressive growth and development. We are expanding in areas that affect our students, employees, and visitors to campus, ensuring we are well positioned to satisfy the teaching, research, and community outreach expectations into this new century. We are growing the University's capacity in the fields of plant sciences, animal and human health, and addressing the requirements in teaching and learning in the technological age. While the immediate beneficiaries of this expansion are our students, these changes will enable considerable advances in the research and scholarly activity on our campus.

Our ability to develop and contribute in the field of health sciences is, in part, due to the academic environment we are creating at the U of S. The multi-year Academic Health Sciences Centre building project will provide a learning environment that facilitates a highly interdisciplinary approach. This progressive approach better prepares our students and positions our health sciences Colleges and schools to attract and retain faculty, researchers, and students. The renovation of the Western College of Veterinary Medicine (WCVM) will create additional classroom space and research labs, reinforcing our position as the western center of excellence in the field of veterinary studies.

Our commitment to human, animal and plant life sciences will ensure we build upon the remarkable accomplishments of our first 100 years. In the 1940s and '50s, the U of S was a pioneer in the use of radiation for cancer treatment. In 1961, a team of Saskatoon physicians were the first in Canada to perform a successful kidney re-transplant at Royal University Hospital. In 1998, discoveries at a U of S laboratory paved the way for the development of better tools to kill viruses, dissolve blood clots, and destroy toxins in crop seeds.

These are only a few of many examples of our success, and we continue to be leaders and innovators in these fields. Recently, U of S researchers were involved in discoveries that help us better understand the root causes of such devastating diseases as epilepsy and cancer. We contributed to the development of promising new SARS vaccine candidates just 14 months after the disease triggered a global health crisis. And as part of our commitment to outreach and engagement, we have developed the Student Wellness Initiative Toward Community Health (SWITCH), which is a student-run health clinic initiative that offers after-hours clinical health care and programming to Saskatoon's core neighbourhoods.

We have been, and continue to be, committed to the pursuit of excellence in teaching and research at the University of Saskatchewan. With medical, veterinary, and agricultural colleges on our campus, we are uniquely positioned in Canada to engage in powerful collaborations that will make significant contributions to the quality of life on campus, in Canada, and around the world.

Peter MacKinnon, President

**CALLING ALL U OF S ALUMNI & FRIENDS HOME!**  
Come Celebrate the U of S Alumni & Friends Homecoming 2007  
in recognition of the University's Centennial



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Our office will happily assist you with a letter service to encourage attendance for your group.

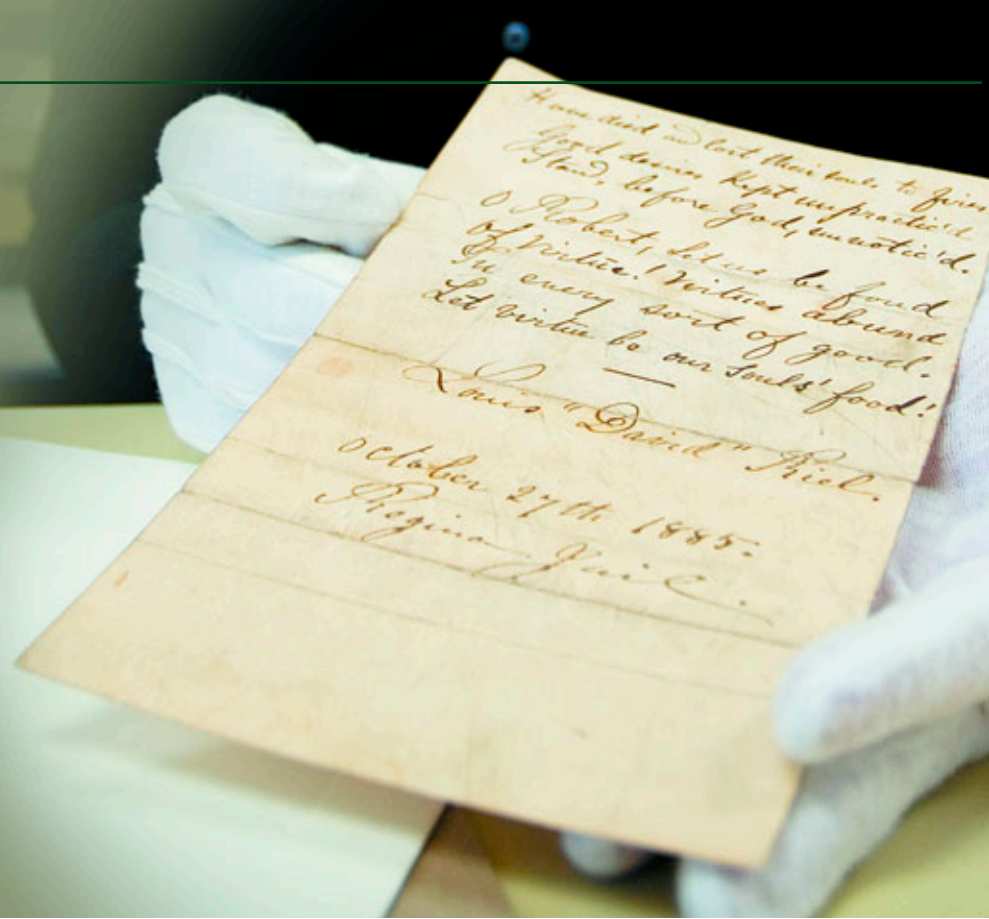
Watch for further details on the Homecoming in the Spring 2007 Green & White or check out our webpage at [www.usask.ca/alumni](http://www.usask.ca/alumni) to keep up-to-date on the planned schedule of Homecoming events.



## An Original Riel

Thanks to a Hamilton-based philanthropist, an original copy of one of Métis leader Louis Riel's poems has found its way into the University of Saskatchewan's collection of historic documents. Dated October 27, 1885 – just two weeks before Riel was hanged in Regina – the poem is prefaced with a dedication to Robert Gordon, one of Riel's jailers.

Photo Courtesy Liam Richards



## Greystone Singers Take Second

The U of S Greystone Singers took 2nd place and \$2000 May 2 in the university choir category of the annual *CBC National Radio Competition for Amateur Choirs 2006*.

In a live broadcast, the 48-voice choir competed against Memorial University of Newfoundland. The U of S program included *A Study of: The Colours and Contrasts of Grief* written by Paul Suchan of North Battleford, who is an undergraduate in music education at the U of S. The saxophone major and pianist has written works for instrumental ensembles, but this is his first foray into choral composition.

They also performed *Bobby Shaftoe*, a traditional English folk song arranged by David Willcocks.

For Greystone Director Gerald Langner, just making it to the finals of what he termed a very "hot" competition "was gravy." "For us," he said, "to be in that strata is just wonderful for our choir and our University."



Greystone Singers Photo Courtesy McMaster Photographers

## A Balanced Budget and No Tuition Hike for 06-07

Using a combination of careful planning, careful cost projections, and strategic reductions to expenses, the University of Saskatchewan has managed to achieve what it set out to do three years ago – eliminate a multi-million dollar structural deficit and present a balanced budget for 2006-07.

At its May 5 meeting, the Board of Governors approved next year's budget, which included expenditures of about \$301 million and no tuition increase for the majority of students across campus, as well as \$2.4 million investment in selective measures designed to complete the elimination of a \$6.2 million deficit. The budget is viewed as a satisfying conclusion to a three-year cycle that began with the adoption of the Integrated Plan and an accompanying multi-year budget framework.

"Of all the developments we've seen over the past several years at the University of Saskatchewan, the one that I'm most pleased about is the dramatic improvement in our budget process," said President Peter MacKinnon.

President MacKinnon believes that the University's success has created a high degree of confidence on the part of governments in the institution's transparency, "and in our systematic decision making. There is confidence that we're doing the things we need to do."



## CSI at the CLS

Television's CSI sleuths use cutting-edge technology to help solve their weekly crimes, but they haven't used a synchrotron – at least, not yet.

Using super-bright synchrotron light to fight crime was the subject of one of five workshops at the *Canadian Light Source Annual Users' Meeting* held on June 16 and 17. The meeting, which attracted a number of synchrotron experts from around the world, provided users with an opportunity to share their recent work and learn more about the progress of the Canadian Light Source.

The workshop, entitled "Synchrotron and Advanced Analytical Techniques in the Forensic Sciences," addressed the implications of synchrotron research on the forensic sciences and featured presentations by experts who use synchrotrons to analyze fingerprints, investigate toxins, counter the threat of nuclear terrorism, identify human remains, and estimate age-at-death.

"Synchrotrons are a great tool for meeting many of these requirements," says workshop organizer and CLS scientist Tom Kotzer. "Forensic analysis involves studying all kinds of different samples in various states of preservation in a way that is impartial, reliable and, if possible, non-destructive."



## Great Gifts

For Ron and Jane Graham (BE'62 and BE'62), helping upgrade Griffiths Stadium in time for the Vanier Cup was a tribute to the past . . . and the future.

When the Vanier Cup kicks off this November, it will mark the first time the national title game has been played outside Ontario. Griffiths Stadium will be looking its best – new artificial turf, seating, field lighting, clubhouse and more. The clubhouse was made possible by a \$1.2 million gift from the Grahams.

Ron Graham, chairman of the Calgary-based Graham Group Ltd., played Huskies football and basketball in the late 1950s and early 60s. In his day, the clubhouse was just big enough to accommodate a quick shower and change. Since then, he's travelled enough to know the kind of facilities other universities have. So, when he and his wife Jane saw an opportunity to make a difference to student athletes here, they took it.

"You remember how much athletics at the U of S meant, the wonderful learning experience it was – that's what we're supporting," says Jane, a former Huskies swim-team member.

The \$1.2 million is part of a \$4.78 million donation – the largest single personal gift made to the University's Thinking the World of Our Future campaign. The clubhouse gift is a tribute to Ron's father, Peter Lawrence Graham, who played four years of Huskie football and basketball back in the 1930s. It is named The Graham Huskies Clubhouse in his honour.

But this is just a portion of the overall gift. Another \$300,000 has been used to establish two scholarship endowments: the Ron and Jane Graham Awards in Huskies Football and Huskies Basketball. A \$25,000 gift to Huskies Women's Basketball recently helped recruit a star player.

The majority of funds, approximately \$3.27 million, are being used to support the new Ron and Jane Graham Centre for the Study of Communication at the College of Engineering. The centre builds on work already started by Dr. Daryl "Doc" Seaman (BE Mech'48, LL'D'82) and Dr. Jennifer MacLennan, D.K. Seaman Chair in Professional and Technical Communication.

"Over the years, we've both found how important communication is to accomplishing your goals," Jane says. Adds Ron, "whether in business or personal life, negotiations should always be a win-win not a win-lose, and that's part of knowing how to communicate effectively."

The Grahams are proud, long-time U of S donors. "When people see what we're doing," Ron says, "I hope it makes them think about what they could do. You have to find what you're passionate about, then step forward and support it."

The Grahams now divide their time between homes in Washington State and California. They have three grown sons: James lives in London, England; John is a former Canadian Olympic Team member in track & field and bobsled; and Jeff is a U of S grad who works in the family business in Saskatoon.





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## Privacy, Responsibility, and Email

The acceptance of e-mail as a formal means of communication has prompted the University to adopt a new email policy that outlines acceptable use of the technology, as well as the responsibilities of both users and service providers.

The Board of Governors approved the policy June 23, along with an updated computer use policy. Rick Bunt, Associate Vice-President of Information and Communications Technology, said email is now a vital part of the University's day-to-day operation so "users need clear and concise information and guidelines to ensure it operates efficiently and effectively."

In addition to outlining how and to whom the University provides e-mail service, the policy reminds users to manage their accounts responsibly and conduct email exchanges with professionalism and courtesy. It also addresses the user's expectation of privacy, and the University's right to access e-mail records when there is a clear business need.

The existing computer use policy had not been changed since 1995. Both the new email policy and the revised computer use policy can be found on the University Policy website at [www.usask.ca/policies/index.htm](http://www.usask.ca/policies/index.htm).

## Education Celebrates 80 Years!

The year 2007 marks the 80th anniversary of the College of Education. To commemorate the milestone, the College has planned several anniversary celebrations. Alumni and former faculty and staff of the College of Education, Saskatchewan Teacher's College, and Saskatoon Normal School are invited to attend anniversary celebrations planned for locations within Saskatchewan and throughout Western Canada. These events are an opportunity for all College of Education alumni to reconnect with one another and acquaint themselves with the College. If you would like to be involved or require further information on what's being planned, please visit <http://www.usask.ca/education/alumni/event80.htm>, email: Education\_80@usask.ca, or call (306)966-7637.



Henry Janzen, First President, Education Students' Society



Kyle Cunningham, Current President, Education Students' Society

## National Conference Highlights U of S Centennial

A major component of the University's 100th anniversary celebration will be hosting the 2007 Congress of the Humanities and Social Sciences from May 26 to June 3 next year.

The conference, with the theme "Bridging Communities: Making public knowledge – Making knowledge public," is Canada's largest academic annual meeting. The Saskatoon event is expected to draw up to 6,000 delegates over nine days, making it the largest conference ever held in the city.

"This major national event will showcase our University, our city, and our province and will have long-term economic, social, cultural, and educational benefits to Saskatoon and the province as a whole," said President Peter MacKinnon.

Staging this massive event will require 165 classrooms and lecture theatres and will engage most sectors of the campus, while providing more than 13,000 hours of student employment. The public will be invited to attend some of the lectures, cultural events, and the largest annual book fair in Canada with the purchase of a community day pass. More information is available at: <http://www.fedcan.ca/congress2007>.

These news items are drawn from recent editions of *On Campus News*, the official newspaper of the University of Saskatchewan. For more past and current U of S news, see *On Campus News* at [www.usask.ca/ocn](http://www.usask.ca/ocn)

UNIVERSITY OF SASKATCHEWAN  
**on campus NEWS**



# A Model for Aboriginal Achievement

By Karen Millard

**“If** you had more resources, what would you do with them?”

The unexpected question was something Kathleen Makela, Manager of the Aboriginal Student Centre (ASC), had been waiting a long time to hear.

Makela wasted little time responding, proposing a framework for Aboriginal student success called the *Aboriginal Achievement Model* (AAM), a university-wide framework made possible by a \$1 million, five-year commitment from the Crown Investment Corporation. In concrete terms, the *AAM* is a series of academic and non-academic support programs offered to students still in high school and continuing throughout their university career. It’s also a huge leap in the evolution of the University’s commitment to Aboriginal student success.

“The Aboriginal Achievement Model is a major component of the first Integrated Plan that was developed on this campus,” says George E. Lafond (BEd’85), Special Advisor to the President on Aboriginal Initiatives, “but its origins came from answering the question: how do we go about recruiting and retaining Aboriginal students?”

The U of S offers one of the largest arrays of specialized programs for Aboriginal students in Canada. Many have been in place for more than 30 years. Yet studies conducted in the late ‘90s revealed recruitment and retention rates for Aboriginal students were significantly lower than for non-Aboriginal students: of all first-year Aboriginal students in the College of Arts and Science, 44% either withdrew or were required to discontinue, compared to the non-Aboriginal average of 20%. The figure was lower for upper-year Aboriginal students but, at just over 22%, it was still high in comparison to other students.

Stryker Calvez is studying for a Masters of Applied Psychology at the U of S and has been contracted by the ASC to evaluate the AAM. “There’s not a lot of literature,” he notes. “When they went looking for what to do, there was nothing that told them.”

From a series of consultations, meetings, and on-campus discussions held in 2002-03, the need to help first-year students transition to the university environment emerged as the critical first step. The *Aboriginal First Year Experience Program* (AFYEP) and, later, the *Math and Science Enrichment Program* (MSEP) were developed jointly by the ASC and the College of Arts and Sciences. Built into both programs were academic, social, and cultural support systems, a holistic approach that Calvez calls “groundbreaking.”

Still, with awareness growing on campus and in the broader community of the crucial role Aboriginal people will play in Saskatchewan’s future, the University recognized the programs did not go far enough. Services offered through *AFYEP* and *MSEP* were limited, and classes often could not meet demand. As

well, staff at the ASC found themselves scrambling to help students who arrived at university with what Lafond calls “a full basket of issues.”

“What was happening was that we had students who had academic, personal, and financial issues,” Makela explains, “and a lot of the time we were dealing with problems *after* they occurred. We were always focused on crises. It was very draining and very difficult.”

*Forging New Relationships: The Foundational Document on Aboriginal Initiatives at the University of Saskatchewan* was released by the Integrated Planning Office in 2003. It identified student affairs, including recruitment and retention, as the first of five major areas still requiring “substantial commitments to initiatives designed to address pressing needs.” The Aboriginal Achievement Model, says Lafond, is the result of much careful preparation. “In a world of limited resources, you become very focused on making sure you’re going in the right direction.”

For Kathleen Makela, going in the right direction means looking forward, not backward. Instead of re-examining the factors that lead to crisis, she looked at the factors involved in student success stories. “I realized that the students who are doing well are engaged in their learning. They’re going to class; they’re setting goals. They’re effectively transitioning into the University, either from high school or out in the workplace. They’re accessing support services. Finally, they had to feel

like they belonged to the University – not only in an academic way, but also social.”

Those four factors – effective transition, full engagement, access to support, and a sense of belonging – became the pillars of a proactive, achievement-oriented framework. Within that framework are specific objectives to help students develop effective study skills, set goals, participate in support programs, explore different academic and career paths, and develop social relationships.

Mentoring and monitoring are two important elements of the new model, made possible by clarifications of privacy legislation. Successful Aboriginal students, alumni, and community members are encouraged to engage current Aboriginal students in discussions about their University experience. Also, ASC staff can now approach students who self-identify as Aboriginal, and can intervene with proactive, rather than reactive, measures if they believe a student may be at risk. Most important, says Makela, is to monitor students’ classroom attendance. “We *do* check,” she says emphatically. “If they’re not going to class, we find out why.”

Critical to the long-term success of the model are partnerships with First Nations and, with operating costs estimated at \$400,000 annually, continued support from external funding agencies. As George Lafond points out, “There’s a direct tie-in between Aboriginal success on campus and the creation of a successful future for all of Saskatchewan.” ■

Below L to R: Stryker Calvez, Graduate Student in Applied Social Psychology; Leilani Dirk, Administrative Assistant; Angus Sanderson, Student Advisor; Kathleen Makela, Manager, ASC; and Lori Delorme, Resource Coordinator



President Peter MacKinnon with Chief Felix Thomas after signing the MOU at Aboriginal Students' Centre on Campus.

## Understanding Each Other

Encouraging Aboriginal achievement on the U of S campus lies at the heart of a Memorandum of Understanding (MOU) signed on September 5th between the University of Saskatchewan and the Kinistin Saulteaux Nation.

The MOU outlines the ways in which both parties will work together over the next two years to develop initiatives that encourage Aboriginal students to achieve their personal goals and succeed in their academic programs.

For Chief Felix Thomas, a two-time graduate of the University (BSPE’88, BA’90), the MOU is about more than just academic excellence. “The MOU will help First Nations and the University work together to create a community for Aboriginal students on campus, one that facilitates Aboriginal student achievement,” says Thomas. “Our children are now attending University and it’s our joint responsibility to create a culture that encourages their full participation and involvement in University life.”

Encouraging success depends, in part, on ensuring that Aboriginal students have access to all the various resources on campus. And the MOU promises to deliver, providing students with the support necessary to identify and fulfill their academic goals, as well as making available information and orientations that will allow them to take full advantage of the University experience.

“If we are expecting our students to give more and do more,” adds Thomas, “then we – the First Nations community and the University of Saskatchewan – should be willing to do the same.”



George E. Lafond



# The Water in the Well: Improving the World's Water Supply

By Beverly Fast



David Manz and wife Nora

He pours himself a glass of water. It's cool and clean and he chugs it back. In that simple act lies Manz's remarkable story.

Raised on a farm in southern Saskatchewan, Manz followed up his U of S career with a Doctorate of Philosophy in Water Resources Engineering at the University of Alberta and a fifteen-year tenure as professor of environmental engineering at the University of Calgary.

In the late 1980s, he was invited to join an international team in KwaZulu-Natal province in South Africa. An expert on water treatment, he was there to help improve the water supply. What he discovered proved a turning point. Poverty and lack of infrastructure undermined the success of more conventional solutions like wells and pipelines. Manz returned home determined to find a new approach.

"I wanted to get water treatment technology down to the household level. To do that, I knew it had to be low maintenance, easy to operate, and something you could build onsite from locally available materials," Manz says.

He started with slow-sand water filtration, a process that has been around for close to 200 years. Manz's invention, the Canadian Water Filtration Process, uses a top layer of micro-organisms to remove 99% of pathogens from the water. As the water



Manz with Indonesian students and a BioSand Water Filter in 1996. Technology transfer means knowledge stays in the local community.

slowly filters down, the sand traps iron, viruses, and other particles. Water dispensed through the tap at the bottom is safe to drink.

"I tried out the idea as an undergraduate project," he says.

"When our first prototype was successful, we kept working on the design. We made up bad water and ran it through, trying to imitate household demand. It worked extremely well, and that's when I started to get excited. I knew this was significant."

Manz saw an opportunity to make a real difference in the world. Here was an economical water treatment system capable of effectively removing pathogens. It was made of concrete, so it could be built using local materials. It could also be adapted for individual household or community-wide use, and was very easy to operate and maintain.

**"the community using our water filters was the first cholera-free community in Nicaragua"**

Manz's earlier work in international development led to an opportunity to test his new BioSand Water Filter in Nicaragua in 1994. He helped put it in four households. When he returned several months later, he says, "the filters were a tremendous success. People were doing everything good you can think of; access to clean water really empowered them."

The next year Manz got a grant to put in 60 concrete BioSand Water Filters near Granada. "At the time, cholera was sweeping through Central America. The amazing thing was that the community using our water filters was the first cholera-free community in Nicaragua. That was a big deal."

Success led to recognition at home. In 1996, Manz was the first individual ever awarded The Association of Professional Engineers, Geologists, and Geophysicists of Alberta's (APEGGA) prestigious *Project Achievement Award*.

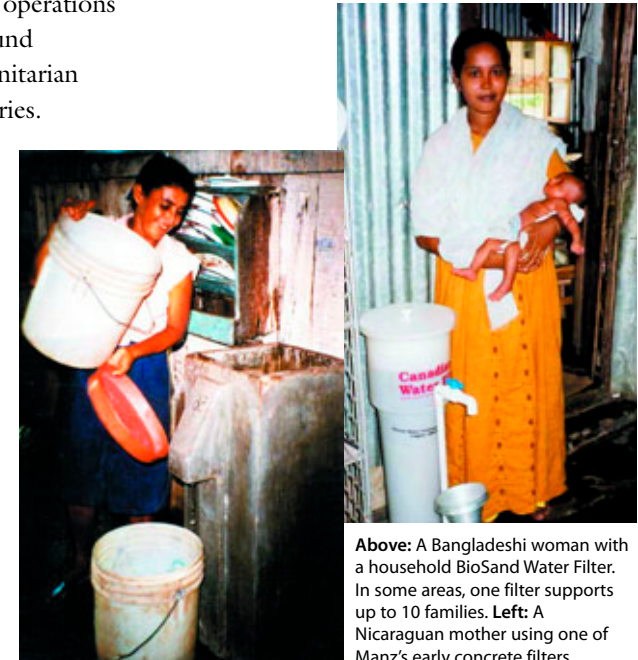
In 2003, the University of Calgary honoured him with its *President's Award for Community Member*.

Manz patented his BioSand Water Filter, and he and wife Nora established Davnor Water Treatment Technologies. The idea was to use revenue from commercial sales to small communities, cottage owners, rural households, and agricultural operations in Canada and the U.S. to fund technology transfer to humanitarian projects in developing countries.

Despite its proven effectiveness, Manz has struggled to get his

something good for a community. Go into communities that have it and they'll tell you how much they love the filters, how they've improved their health, how they've shared it.

"I think it's important technology," he says, pouring himself another glass of clean filtered water, "so I'm still giving her hell." ■



Above: A Bangladeshi woman with a household BioSand Water Filter. In some areas, one filter supports up to 10 families. Left: A Nicaraguan mother using one of Manz's early concrete filters.



Above: A new and improved BioSand Water Filter at Morley First Nations, Alberta (2006).

BioSand Water Filters into the communities that could benefit most from the technology.

"It's not as simple as it sounds," he says. "For instance, Nicaragua proved the system works. But when the Nicaraguan government wanted to move forward with an even larger project, I couldn't get funding. Nobody here believed the technology would work. It's a universally wonderful thing, but try convincing the world of that."

Even after 10 years of hard knocks, Manz remains optimistic. He estimates there are 200,000 BioSand Water Filters at work around the world and he's determined to see more. "It's a tangible way of doing



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# The End of Medicare?

*With the future of medicare in doubt, health care consultant Steven Lewis (BA'72, MA'73) says it's high time for leadership, commitment, and modernization in our country's most sacred system.* By David Hutton

The Canadian medicare system is at a crossroads. Or, as Roy Romanow (BA'60, LLB'64) recently put it, *the* crossroads.

Despite strong support among Canadians for the underlying values and structures of the health care system, the public's confidence is being tested by long waiting lists, growing concerns about quality, and the rapid expansion of private-for-profit medical providers.

Should more public money and energy be spent attempting to sustain the single-tier public system or would an alternative two-tier approach produce better results?

"Medicare was established by a minority of people and has always been a contested idea in Canada," says Steven Lewis, a leading health care consultant and keynote speaker at the University of Saskatchewan's *Highlights in Medicine Conference* held in June. "But the debate over its sustainability and the future is particularly focused in 2006."



Lewis, the President of Access Consulting in Saskatoon with a part-time appointment at the Centre for Health and Policy Studies at the University of Calgary, is in a good position to assess the situation.

He spent seven years as the CEO of the Health Services Utilization and Research Commission in Saskatchewan, and has sat on various national boards and committees, including the National Forum on Health, the Canadian Nurses' Association Board of Directors, the Romanow Commission, and the Health Council of Canada.

He recently addressed the issue of medicare to a packed house of U of S College of Medicine faculty and alumni at the second annual *Clara & Frank Gertler Lecture*. The series was established by Dr. Menard Gertler (MD'40) in 2005 to honour his parents and promote the strategic directions of the College of Medicine.

Gertler, who is a long-time practitioner and professor at the New York University Medical Centre, has first-hand experience with the private system's early days in the United States, especially with those who couldn't afford insurance.

"I never enjoyed the practice of medicine when I had to take money from patients," says Gertler. "I have never charged a policeman or a fireman. To me it's sort of a bastard profession to have to take money from sick people. There were people who had heavy insurance and, sure, I billed them. But the people who walked in, hat in their hand, I never billed them."

The recent cross-Canada opening of the Copeman Healthcare Centres, a revolutionary private clinic that provides better access to family doctors for an annual fee, shows that the private-for-profit health care alternative is making its way across the border.

Other developments, such as Brian Day, one of the foremost trailblazers of private care in Canada, taking the reins of the Canadian Medical Association in August 2007, and the Supreme Court of Canada ruling that governments cannot prohibit private insurance if the public system does not deliver timely care, suggest that private-for-profit health care poses a legitimate threat to the future of the public system.

For Lewis, though, the future of medicare rests on whether or not the system itself can improve in the face of pressure from the private sector.

"It is not inevitable that medicare will thrive or even survive in recognizable form in the future," says Lewis. "Its success depends on three critical thrusts: quality improvement, health promotion to enhance equity of outcome (not just access), and commitment to ensuring that health care services are delivered on the basis of need rather than ability to pay."

If the public system isn't able to become more efficient then more ammunition is given to for-profit alternatives, which Lewis says could have some detrimental effects on access to care and the cost of services.

"For-profit-private systems are demonstrably more costly, less equitable, and less effective," says Lewis.

"A two-tier system would have some predictable consequences. People with money would have better access and if more people opt for private medicine then support for the public system will diminish. And as the private system competes for scarce personnel and entices people with bells and whistles, costs in the public system will be driven up as well."

The salient issue – where the battle will ultimately be won or lost – is how fast jurisdictions can solve the wait times problem, an issue that Lewis says is misunderstood.

"People's views of medicare are influenced a lot by anecdote," he says. "So if you hear that someone waited a year for a hip replacement people often think that everyone waits a year for a hip replacement, whereas the typical wait is usually two to four months."

"Certainly there are real wait time problems, but the number and proportion of people who experience these problems is pretty small. The system has been negligent in not solving the tail end of the waiting list."

"If three or four percent of people wait more than a year while in considerable pain, and there's no medical or personal reason to delay surgery, then that's a problem and it means the system is not performing well. So if the usual wait is eight to 12 weeks, why are some people waiting so much longer? Why do they slip through the cracks?"

Eliminating these long waits is where our energies need to be focused to restore public confidence, says Lewis, and the burden should fall to managers and practitioners to manage the system more effectively.

"It takes good management, a co-ordinated, centralized booking system (which Saskatchewan now has), and some vigilance on the part of managers to ensure that once wait times get beyond a certain point, clients get an explanation."

"The future of medicare depends on moving beyond the cottage-industry approach to a much more co-ordinated system. It's only been recently in Canada that a jurisdiction has taken a systematic approach to wait times."

Lewis, however, admits that without an improvement and investment in information technology to bring the health care system into the 21st century, the system could collapse.

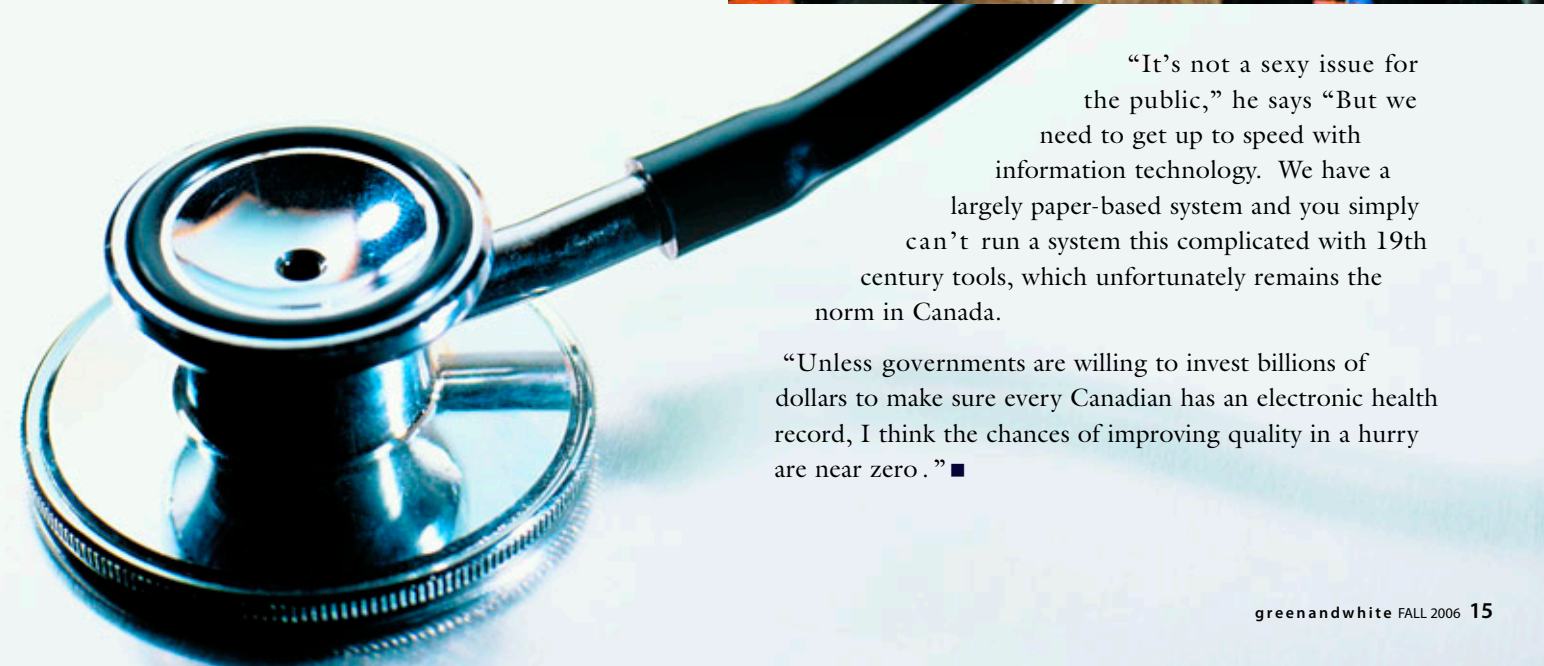
Below: The participants of the 2nd annual *Clara & Frank Gertler Lecture*. Back (L to R): Steven Lewis (BA'72, MA'73), Dr. Tony Strocel, Dr. Briane Scharfstein (MD'76) Front (L to R): Martin Vogel, Dr. William Albritton, and Dr. Greg Chernoff



**"Unless governments are willing to invest billions of dollars to make sure every Canadian has an electronic health record, I think the chances of improving quality in a hurry are near zero."**



Above: Steven Lewis  
Left: Dr. Menard Gertler



"It's not a sexy issue for the public," he says "But we need to get up to speed with information technology. We have a largely paper-based system and you simply can't run a system this complicated with 19th century tools, which unfortunately remains the norm in Canada."

"Unless governments are willing to invest billions of dollars to make sure every Canadian has an electronic health record, I think the chances of improving quality in a hurry are near zero." ■



# Training for Lord Stanley



The Carolina Hurricanes enjoy their victory. Photo courtesy Gregg Forwerck.

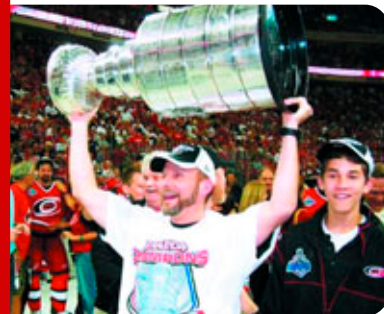


**Peter Friesen**  
(PGD'86, BSPT'88)  
is well aware of the rewards for playing hard. But he's even more aware of the benefits of training hard. By David Shield

During last season's NHL Playoffs, Peter Friesen and his colleagues in the Carolina Hurricanes made themselves T-Shirts that called the event "The Toughest Wins In Pro Sports."

And he should know. Friesen, the Hurricanes' Head Athletic Therapist and Strength and Conditioning Coach, was responsible for making sure the athletes under his care didn't physically fall apart on the grueling road to this year's Stanley Cup.

Below: Peter Friesen raising the Cup next to his son and Hurricanes' stick boy, Jack.



Friesen spent ten years studying and working at the U of S where he received a Master's degree in Sports Medicine and a degree in Physical Therapy. He says his days at the U of S provided him with essential skills he later used in his NHL career.

"I think we were light-years ahead of anything else that I've come across. The U of S athletic and therapy program really promoted a joint approach in sports medicine – not only with physical education, but also physical therapy. To this day, I think we were producing a lot of good athletic trainers who went on to a lot of good things because of that approach."

"By the end of the playoffs, you're excited that you won, but more importantly, you're relieved that it's over. You're playing every-other-day, traveling thousands of miles – and then there's the pressure of putting people out on the ice."

A former trainer for the Huskies' athletic program,

During his time at the U of S, Friesen was able to work with, and learn from, some legendary Huskies coaches – including Dave King (BA'71) and Brian Towriss (BComm'78).

"The coaching staff opened up their program so you could work for them as well. That made for a great combination – to do the academics and work with the different colleges, i.e. Phys Ed. and Physical Therapy, but also work with the coaches to really enhance your abilities as a trainer and strength coach."

Currently coaching a team in the Russian Superleague, former Huskies Hockey Coach Dave King says he always appreciated Friesen's commitment to his players, as well as his passion for his craft.

"Peter was a tremendous motivator. He worked so hard for every athlete, and I think every athlete sensed that. And they just responded to this guy so well because he was so enthusiastic about what he did."

Having spent ten years with the Hurricanes franchise so far (including their days as the Hartford Whalers), Friesen says he remembers the days when the team wasn't doing as well as it is today. He says the roles King and Towriss played to turn their respective Huskies' teams around taught him the importance of perseverance.

"When we took the team from Hartford down to Raleigh, it was a franchise that was totally distraught. You always wonder, 'Are we ever going to make the playoffs?' or 'Are we ever going to win a Stanley Cup?' But it's the old cliché. You've just got to keep doing things you know are right and good things will happen."

While most people would assume summertime would be a chance for anyone associated with the NHL to get some well-deserved rest, Friesen says he's as busy as ever – organizing the Hurricanes' training camp, overseeing surgeries, and constantly phoning players to talk about their off-season training regimen.

"I have a unique position in the NHL where I'm the head trainer, but I'm also the strength and conditioning coach. A trainer's job during the season is pretty involved but in the off season, a strength and conditioning coach's job is very involved. So, I pretty much work all the way around the calendar year."

Hurricanes Head Coach Peter Laviolette says that commitment to his teammates has made Friesen a world class trainer.

"I think he's one of the more knowledgeable guys in the league, and for me not to take advantage of that wouldn't be very smart."

Laviolette says having a good trainer is essential during the playoffs.

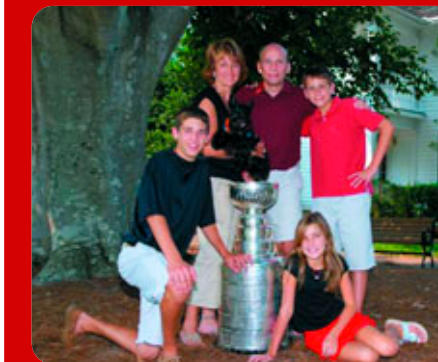
"At that point, a lot of the players are falling apart, and we need to find ways to hold them and piece them together. A big part of being on the ice is making sure you aren't pushing the players at the wrong time or making them come to practice when really they should be at home getting some rest. For me, he was a good sounding board to find out what the players needed."

Associated with Canada's Olympic team and various international



Above: Peter Friesen hoists the cup after a charity marathon he helped organize to support the Leukemia / Lymphoma Society

Below: The Friesen family: Peter, wife Shelley, sons Jack and Chad, and daughter Taylor at home with the cup



## Annual Fund 2006-07 is officially underway!

It's an exciting, busy time and a new academic year is always invigorating for everyone involved at the University of Saskatchewan. And with the enthusiasm found on campus at this time of year, hopes are high for this year's annual fundraising campaign for the U of S, which provides support for projects and initiatives that directly benefit students such as scholarships and bursaries; library resources; student travel to workshops, conferences and competitions; computer and equipment upgrading; and athletics and recreation.

Contacting over 40,000 alumni and friends this year, the *Annual Fund* has become an increasingly important yearly campaign for the U of S, raising awareness and support and ultimately helping the university to meet and exceed the needs and expectations of students in pursuit of a high quality education. Last year, close to 7,600 alumni and friends gave over \$1.1 million in support of Annual Fund initiatives.

There's also excitement around plans for the upcoming celebration of the University's centennial in 2007 and around the "Thinking the World of Our Future" capital campaign, which has exceeded the \$100 million mark. This achievement was made possible in part, because of the commitment of University of Saskatchewan annual supporters. Although very successful, the campaign will continue as planned until 2007 to ensure funding for many important U of S priorities. And until 2007 all gifts to the *Annual Fund* will be counted toward the major campaign for the U of S.

Alumni and friends who want more information on the *Annual Fund 2006-07* campaign are invited to contact University Advancement at (306) 966-5186, or they can give anytime using the online gift form at [www.usask.ca/alumni/support/campaigns](http://www.usask.ca/alumni/support/campaigns) or by calling 1-800-699-1907.

THINKING THE WORLD OF OUR FUTURE  
Campaign for the University of Saskatchewan

UNIVERSITY OF SASKATCHEWAN

Annual Fund 2006/07





**Alumni Association President's Message**

It is with equal measures of pride and humility that I write today to introduce myself as the newly installed President of the University of Saskatchewan Alumni

Association. My pride rises out of the great honour I feel in having been asked to lead this impressive body of alumni; my humility rises out of recognition of the great responsibility this honour carries with it. I am, to be sure, cognizant of the truly excellent work performed by so many talented volunteers throughout the Association's history.

And what a long, rich history it is – this year, the Alumni Association celebrates its 90th anniversary! Our celebrations coincide with the City of Saskatoon's centennial, follow on the heels of the province's centennial, and precede the University's own centennial celebrations next year. As such, it is an extraordinarily exciting time to be involved with, and to be a part of, these communities.

It is also an exciting time for the Alumni Association itself. A slate of remarkably talented volunteers was recently elected to the Association's Board of Directors, and our membership has warmly embraced the Strategic Plan the Board developed in 2005 to help guide the Alumni Association over the next few years.

Throughout the summer, we have been planning a broad range of new events and initiatives for the coming year – key amongst these is the *Celebrating Our Successes Alumni Awards Presentation and Gala Dinner* taking place October 12, 2006. The Dinner is a wonderful opportunity for alumni to gather as a community, exchange stories, and share in the experiences and achievements of fellow U of S graduates. This year we received a record number of nominations for the Association's seven awards, and we hope to welcome record numbers of attendees to help us celebrate our alumni successes.

Over the course of the year, I will work to ensure the University of Saskatchewan Alumni Association serves you, our constituents, to the best of its ability. To this end, if you have any ideas about the Alumni Association that you would like to pass on, please feel free to drop me a line at [jeffrey.vicq@usask.ca](mailto:jeffrey.vicq@usask.ca).

I look forward to working with you.

Jeffrey Vicq, LLB'98

**The Alumni Association Board of Directors 2006-07**



**Back (L to R):** Dr. J.W. (Jim) Melenchuk (MD'80), Michael J. Clark (BComm'95, LLB'96), Jeffrey Vicq (LLB'98), Peter K. Fenton (BA'97), R. Iain MacLean (BA'62, BEd'63) **Front (L to R):** Melana Soroka (BA'84), Joy Crawford (BComm'93), Dr. Andrew (Andy) Allen (DMV'87, MVSc'92, PhD'97), Marianne Schneider (BSN'94, MBA'96), Caroline Cottrell. **Missing:** Fred Fulton (BSA'50, PGD'68, MCtgEd'72), Dr. Kevyn R. Kristmanson (BSc'97), John A. Shanks (BComm'70)

**NEPS Graduates First-Ever Class**

This spring, 7 students became the first graduating class of the Nursing Education Program of Saskatchewan (NEPS) in Prince Albert, SK. The students, who were recognized at a special ceremony on April 22, received their Bachelor of Science in Nursing degrees from the University of Saskatchewan.



The First Nations University of Canada Northern Campus offers years one and two of the collaborative NEPS program, and the U of S's College of Nursing offers years three and four. Students also complete practical work in hospitals and health facilities in and around the P.A. district.

**Above:** Class of 2006 from L to R: Jerelyn Lamothe, Sharon Peekeekoot, Joanne Merasty, Valerie McLeod, James Carnegie & Lesley Bear **Missing:** Danielle Cross



**Right:** June Anonson

"The University of Saskatchewan is very proud of this program which allows students to be educated closer to their homes, communities, and families," said June Anonson, Assistant Dean, College of Nursing at the U of S Prince Albert site. "There is a critical need to educate and retain health care professionals in northern Saskatchewan and this program goes a long way towards addressing that need."

programs for the past 20 years, Friesen says hockey training depends a lot on the time of year.

"It's kind of a continuum. It's not like periodization with Olympic athletes. We just try to hone their fitness levels, so when they come into camp, they're a little bit stronger, a little bit faster than they were the previous camp."

While he says physical fitness is important for a winning NHL team, Friesen says that having a 'mentally tough' player is just as important. He says examples of extreme heroism – like Hurricanes Centre Kevyn Adams playing half a period during the playoffs with a (anesthetized) broken wrist after blocking a slap shot from Anaheim's Chris Pronger – are what creates a winning team.

"Some of the tools of my trade that I impose on my players aren't to increase their flexibility or their strength,

but their grit, their determination, their passion for the game. Those are the things that are really the important attributes."

And even though Friesen grew up in Prince Albert, surrounded by tales of the Edmonton Oilers, doesn't mean he's any less committed to the Hurricanes.

"One of my friends in Edmonton is an avid Edmonton Oilers fan and so are his kids. When we went to Game Six against the Oilers, he told his kids, 'You've got to stop cheering for Edmonton because we know how much winning this means for (Peter).' I thought that was pretty sweet of him because I know how I used to be such a strong Oilers fan. My true friends realized how important it was for me." ■

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or email: [alumni.office@usask.ca](mailto:alumni.office@usask.ca)



**Passing the Gavel**

The gavel was passed to the new president of the U of S Alumni Association, **Jeffrey Vicq (LLB'98)**, at the Association's 90th Annual General Meeting held June 15th in Convocation Hall. This year's AGM not only included the election of new members to the Alumni Association's Board of Directors, but the recognition of all the outstanding work done by alumni volunteers throughout the year. The AGM also featured a very special performance by the University's *Amati Quartet in Residence*.



**Alumni Down Under**

It seems no matter where alumni are in the world, they manage to connect with one another. On Thursday, August 10, a group of 17 University of Saskatchewan alumni and friends met for the first time in Melbourne, Australia. They were hosted by **Dr. Steven Franklin, Vice-President Research** at the U of S. The following week, another group of alumni met with Steven in Perth, Western Australia. And a third Australian event was planned by alumni contact, **Tarek Rana (MBA'03)**, in Sydney. Graduates met (also for the first time) at the popular Shelbourne Hotel on September 15. These events provided a unique opportunity for alumni down under to celebrate their connections to the University.

Below: U of S Alumni in Sydney, Australia



**From Shanghai to Saskatoon**

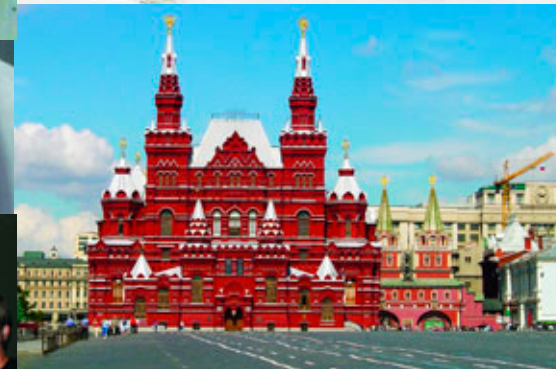
On Saturday, July 29th, the Canadian Consulate General in Shanghai and the Shanghai Canadian Alumni Network (SCAN) sponsored a Student Information Session intended to prepare students departing for Canadian Universities for their experiences overseas. The session provided students and parents with an exciting opportunity to meet with University representatives and alumni. Topics ranged in subject, from what to expect while living and studying in Canada (housing, opening bank accounts, working while studying) to learning more about Canadian culture.



Above: Dale Yellowlees, Marketing Coordinator of the U of S Language Centre, and Wenlei Tang (BComm'06) in Shanghai



Above: Alumni travel aboard The Amadeus Princess on the Danube River in Austria's wine country. Right: Alumni visit the Moscow Historic Museum in Red Square.



Above: David Hannah talks with in-coming, first-year students.

**Globetrotting Alumni**

As part of University Advancement's alumni travel program, graduates enjoyed a number of special opportunities to travel internationally in 2006. U of S graduates were spotted around the world in such countries as Austria, Belize, Egypt, Germany, Greece, Hungary, Italy, and Russia. Alumni can look forward to upcoming trips to Vietnam, Morocco, and other fascinating European locales. So grab your cameras and get ready to explore the world! Visit [www.usask.ca/alumni/travel](http://www.usask.ca/alumni/travel) for the latest travel destinations.

**2006 Student Send Off**

On August 17, 2006, the next generation of students from the Calgary area gathered with friends and family to celebrate the start of the school year along side alumni living in Calgary. Alumni at the event provided a glimpse of student life at the U of S using examples from their own experiences on campus. The event was held in the Tropical Oasis room at the Calgary Zoo and included welcoming messages from **David Hannah, Associate Vice-President, Student Enrolment Services Division**, and **Melana Soroka, Director, Alumni Relations**.

**Amati Quartet in Residence**  
2006/07 Concert Series

- Sunday, November 5<sup>th</sup>, 2006
- Saturday, December 16<sup>th</sup>, 2006 with guest artist Olivia Ritchey - harpist
- Saturday, January 27<sup>th</sup>, 2007
- Sunday, April 1<sup>st</sup>, 2007

All Concerts 8:00pm at Convocation Hall on the U of S Campus

For tickets or for more information Call (306) 553-2890 or visit: [www.amatiquartet.usask.ca](http://www.amatiquartet.usask.ca) email: [amatiquartet@usask.ca](mailto:amatiquartet@usask.ca)



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### Alumni Shine at Reunion 2006!

More than 300 University of Saskatchewan alumni and friends gathered during Reunion 2006, June 22-24 to honour all-college years of 1928 to 1945, and 1946, 1951, 1956, 1961, 1966. Travelling from across Canada and the United States, alumni came together to reminisce and celebrate their time as students at the U of S.

The weekend's activities included several social events, college and campus tours, and two educational sessions – a presentation on the Canadian Light Source and a session on exercise and nutrition intervention for the prevention of bone and muscle loss.

Returning alumni were also honoured at a special certificate ceremony during the Presidents' Luncheon on Saturday, June 24. Participants received recognition from members of the U of S community, including U of S President Peter MacKinnon, college Deans, senior administrators, as well as the Alumni Association President, Jeffrey Vicq.

Over 110 Alumni Association members, student volunteers, and campus staff members played a major role in the success of this annual event. A special thank you goes out to all the alumni class contacts who assisted in the planning and encouraged graduates from their various colleges to attend this special event.

**From Top Left:** The U of S Music Department's Student Jazz Ensemble at the Chancellor's Banquet, Dancing the night away at the Chancellor's Banquet, President MacKinnon addresses alumni and guests at the President's Luncheon, Alumni receive a tour of campus as part of their Reunion 2006 experience, Alumni participate in one of the educational enhancement sessions on exercise and nutrition intervention for prevention of bone and muscle loss.



### Law Class of 1966

The College of Law, Class of '66 celebrated their 40-year reunion June 22-24 in Saskatoon. Twenty-two classmates gathered for the reunion to enjoy some hometown hospitality, as well as the Jazz Festival and visits to campus. This class remains a tightly-knit group and has enjoyed extraordinary success over the years; most have stayed in the western provinces and more than 25% of the class serves on the judiciary. Thank you to the reunion planning committee. **Ron Bell (BA'64, LLB'66), Patrick Carey (BA'63, LLB'66), Bob Finley (LLB'66), Marvin Henderson (BComm'60, LLB'66) and Dennis Maher (BA'66, LLB'66).** The Class of '66 is looking forward to another reunion in five years.



### Coming Events

#### NOVEMBER

- President's Provincial Tour Yorkton, SK Wednesday, November 1st
- President's Provincial Tour North Battleford, SK Tuesday, November 14th
- Vanier Cup Alumni Brunch Saskatoon, SK Saturday, November 25th
- Alumni Reception Vancouver, BC Thursday, November 30th

#### DECEMBER

- President's Provincial Tour Moose Jaw, SK Thursday, December 7th

- ICAN Nutcracker Ballet Ottawa, ON Friday, December 8th

#### FEBRUARY

- Pan Canadian Alumni Gala Atlanta, GA Thursday, February 8th

#### TBA

- President's Provincial Tour Lloydminster, SK
- President's Provincial Tour Estevan, SK

*Please visit our website for up-to-date information on these and other events.*

*For an up-to-date list of alumni branches and upcoming events in your area or to find out more about becoming involved in your local alumni branch, phone our office toll free at 1-800-699-1907 or email [alumni.office@usask.ca](mailto:alumni.office@usask.ca) or visit our website at [www.usask.ca/advancement](http://www.usask.ca/advancement).*

### Congratulations to our 2006 Alumni Award Winners!



**Alumni Award of Achievement**  
Dr. Glen Bryan Baker  
BSP'70, MSc'72, PhD'74, DSc'00



**Alumni Honour Award**  
Dr. William (Bill) Waiser  
MA'76, PhD'83



**Alumni Service Award**  
Dr. David Keegan  
BA'60 (Cum Laude), MD'64



**Alumni Mentorship Award**  
Dr. Thomas Hadjistavropoulos  
MA'87, PhD'91



**Outstanding Young Alumni Award**  
Dr. Thomas Yu  
DMD'03



**Alumni Excellence in Aboriginal Initiatives Award**  
Ms. Marie (Sharon) LaFlamme  
BEd'91, PGD'01



**Alumni Humanitarian Award**  
Dr. Ann McCaig  
BEd'61

*For complete biographies of the award winners, please visit our website.*



**1943**

*Harold Everett Chapman*, BSA'43, MSc'72 (Wisconsin), of Saskatoon, SK, received the Saskatchewan Centennial Medal on September 9, 2006.

**1946**

*Florence Elizabeth (Betty) Ball*, BHSc'46, of Salt Spring Island, BC, received the Governor General's Caring Canadian Award in 2006 for her volunteer contributions.

**1948**

*Dr. John (Jack) Alexander Boan*, BA'48, PhD (Ohio), of Regina, SK, a former economics professor at the University of Regina, received their Board of Governors Distinguished Service Award at the spring convocation ceremony on June 6, 2006.

*Chancellor Emeritus Edward (Ted) K. Turner C.M., S.O.M.*, Dip/Agric'48, LLD'89, of Regina, SK, was a 2006 recipient of the Saskatchewan Centennial Medal.

**1949**

*Dr. James (Jim) William MacNeill O.C.*, BA'49, BE(ME)'58, LLD'88, DSc (McGill), DES (Waterloo), of Ottawa, ON, received the Elizabeth Haub Award for International Environmental Diplomacy at Pace University, New York, on April 20, 2006.

**1950**

*Joseph (Joe) Patrick Campbell*, BA'50, BEd'52, of Saskatoon, SK, has received the Stephen Leacock Association Award of Merit for *Take Me Out of the Ball Game*, his first collection of humour.

**1951**

*John Stratford Burton*, BA'51, BSA'51, of Regina, SK, received an MA from the University of Regina in June 2005 and received the Saskatchewan Centennial Medal on September 26, 2005.

**1953**

*Richard "Scott" Henders*, BSP'53, of Regina, SK, received the Saskatchewan Centennial Medal on April 13, 2006.

**1957**

*Robert (Bob) Wayne Mitchell Q.C.*, BA'57, LLB'59, of Regina, SK, was appointed Chair of the new Public Complaints Commission for the Government of Saskatchewan.

**1961**

*Gary W. D. Abrams*, BA'61, MA'65, LLB'69 (Toronto), Dip/Acr & Space Law'90 (McGill), of Richmond, BC, was recently elected a Director of the British Columbia Aviation Council.

*Gerhardt Philip Hartman*, BE(AE)'61, of Coaldale, AB, was recently appointed to the position of Chair of the Oldman Watershed Council.

*Delmond Rudyard Henderson*, BEd'61, MEd'68, of Medicine Hat, AB, received the Saskatchewan Centennial Medal on October 13, 2005. He is formerly of Melfort, SK.

*The College of Agriculture Class of 1961* met last July at Bob (BSA'62) and Pat (BEd'83) Bullock's just north of Maidstone, SK. for their 45-year reunion last week. The graduating class included 38 students, all men. Seventeen of the graduates attended the event. The group has met every five years since graduation and are planning their biggest gathering when they celebrate 50 years.

**1962**

*Dr. Elwood Hugh Jones*, BA'62, MA'64 (oth), PhD'71 (Queen's), of Peterborough, ON, received an Eminent Service Award from Trent University where he has taught 37 years.

**1964**

*Lawrence Happ*, BEd'64, BA'77, of North Battleford, SK, was awarded the Saskatchewan Centennial Medal for a life-time of volunteerism.

*Edward (Ed) Joseph Ratushny C.M., S.J.D., Q.C.*, BA'64, LLB'65, of Nepean, ON, received an honorary Doctor of Laws (LLD) from the Law Society of Upper Canada.

**1965**

*Lester Milton Hunt*, BEd'65, BSc'70, PGD'71, MEd'74, of Saskatoon, SK, Executive Director of The Canadian Coalition of Provincial Cottage Associations, published a book, *History of Cottage Associations in Canada*. The official release was at the Provincial Association of Resort Communities convention in Saskatoon in October 2005. All former presidents (1986-2005) returned to support this release.



**Quinn Magnuson**

University of Saskatchewan alumnus, **Quinn Magnuson (BEd'00)** has a passion for junk. Helping Saskatoon residents regain their spaces is what his new business, 1-800-GOT-JUNK? is all about. Magnuson, who is well known in the community from his days playing in the CFL and his career as a high school teacher, couldn't resist the opportunity to provide an outstanding new service. Magnuson now takes his trucks to Saskatoon Blades, Hilltops, and U of S Huskies games and drives donations for the local food bank.

*Edward Frank Victor Poniatowski*, Cert/LocAdm'65, of Porcupine Plain, SK, received the Saskatchewan Centennial Medal on May 27, 2006.

**1967**

*Colin Garth Ahrens*, BSA'67, of Rosetown, SK, received the Saskatchewan Centennial Medal on March 11, 2006.

*Denis Joseph Rivet*, BEd'67, BA'71, PGD'79, of Prince Albert, SK, was a recipient of the Saskatchewan Centennial Medal in 2005. He and his wife Diane continue to reside in Prince Albert. Denis works for Dumont Technical Institute as a Program Coordinator in Prince Albert. Most of his work life has been in adult education for various agencies in the province.

**1970**

*William (Bill) D. Hart*, BA (Economics)'70, LLB'77 (McGill), of Montreal, QC, was reelected President of the *Chambre de commerce française au Canada*, which includes some 1300 members carrying on business with France. He is a partner in the law firm Langlois Kronström Desjardins, in Montreal, where he practices in the field of mergers and acquisitions. Bill can be reached at william.hart@lkdnet.com.

*Carol Elsie Hartnett (Calder)*, BSHEc'70, MSc'77 (UBC), of North Vancouver, BC, currently a clinical specialist dietitian in metabolic disease at British Columbia Children's Hospital in Vancouver, was a founding member of the Genetic Metabolic Dietitians International (GMDI). The mission of GMDI is to provide standards of excellence and leadership in nutrition therapy for genetic metabolic disorders through clinical practice, education, advocacy, and research.

*Ian G. Stoman, M.Eng, P.Eng*, BE(EE)'70, of Regina, SK, was awarded a Master of Engineering degree in Electronic Systems Engineering from the University of Regina on June 5, 2006.

**1971**

*Leslie Thomas Bobrson*, BSA'71, of Swift Current, SK, received the Saskatchewan Centennial Medal on March 11, 2006.

*Trevor Donn Forrest*, BComm'71, of Saskatoon, SK, received the Saskatchewan Centennial Medal on July 15, 2005.

*Margaret "Rose" Olfert*, BA'71, ARTS'72, MSc'76, of Saskatoon, SK, was recognized as one of Saskatchewan's Women of Influence for 2006.

**1972**

*David (Dave) Robert Hundebly*, BE(ME)'72, of Saskatoon, SK, was recently elected a Fellow of The Canadian Society for Bioengineering, recognizing his contributions for agricultural, food and biological systems over 33 years through service to the society.

**1974**

*Donald William Greer*, BA'74, of Saskatoon, SK, received the Saskatchewan Centennial Medal on January 19, 2006.

*Susan Barbara Lamb*, BSc'74, BEd'78, of Saskatoon, SK, received the Saskatchewan Centennial Medal on March 17, 2006.

**1978**

*Paul Cipywnyk*, BA'78, BEd'83, of Burnaby, BC, received a Community Stewardship award from the City of Burnaby, along with his wife, Yumi, for their "years of dedication to the Byrne Creek Streamkeepers."

*Sister Miriam Elizabeth Spenrath O.S.U.*, BEd'78, BA'91, of Muenster, SK, received the Saskatchewan Centennial Medal on April 21, 2006.

**1979**

*Karen Lucille Goa (Wheeler)*, BSP'79, of New Zealand, is a freelance photojournalist writing food and travel articles for print and electronic media. Her second travel book, *One Flat Coyote on the Centre Line*, about traveling across Canada in a 1956 Chevrolet station wagon, was just published. Karen lives in a seaside suburb of Auckland, New Zealand with her boat-builder husband Ken, and non-traveling cat Lucy.

*Clare Ellen Isman*, BComm'79, of Regina, SK, was recognized for being one of Saskatchewan's Women of Influence for 2006.

**1981**

*Shelley Lynn Germann*, LLB'81, of Okotoks, AB, has just taken on the position of Chairman and CEO of Cellbroadcast Group Inc., a public company headquartered in Calgary, AB. Early in her career, she was an assistant to the Chairman of the Alberta Securities Commission and the Director, Financial Sector for Alberta Economic Development. She has helped develop numerous programs including the JCP Offering and the Sophisticated Foreign Investor Program.

**1983**

*Dr. Bryan Dale Pidwerbesky*, BE(CE)'83, MSc'87, of Christchurch, New Zealand, was recently promoted to General Manager – Technical, at Fulton Hogan Ltd, a multi-disciplinary infrastructure contracting and engineering company operating in New Zealand, Australia, and the South Pacific. Bryan's 5 year old son, Nikolai, started school in February 2006, and Bryan's wife, Helen, is enjoying being a full-time mother.

**1984**

*Ellen Marie McCluskey*, BFA'84, MFA'88 (Calgary) is a member of the faculty of Visual and Applied Art, Malaspina University-College, in Nanaimo, BC, where she has served as Departmental Chair the past four years. She resides on Vancouver Island with her husband James, BA'87, and sons Brendan (13) and Connor (9).

**1986**

*Eldon Ross Hills CA, CPA*, BComm'86, of New York, NY, USA, is a Partner in the Transaction Advisory Services Practice of Ernst & Young LLP in New York City. He can be reached at eldon.hills@ey.com.

**1988**

*Dr. Myles Alan Calvin*, BA'88, MA (WU), DMin (ACCS), of El Paso, TX, USA, was recently recognized for being the 2005 Squadron Chaplain of the Year for

the Texas Wing of the US Air Force Auxiliary – Civil Air Patrol. He is a Major in CAP. CAP is involved in activities such as Search & Rescue, Cadet Programs, Aerospace Education, and Homeland Security.

*Laura Marlene Small*, MBA'88, of Saskatoon, SK, has been the Executive Director for Women Entrepreneurs of Saskatchewan Inc. since January 1997. In May 2006, she was recognized as one of the province's most influential women in SaskBusiness Magazine. She was also recently named one of Saskatoon's *100 People, 100 Reasons*, a centennial initiative recognizing the people whose efforts make Saskatoon a great place to live.

**1989**

*Dr. Ronald (Ron) Wesley Borowsky*, BA'89, MA'91 (Waterloo), PhD'93 (Waterloo), of Saskatoon, SK, was recently promoted to the level of full professor in the Department of Psychology at the University of Saskatchewan.

**1991**

*Dr. Maxine R. Thevenot*, BMusEd'91, of Albuquerque, NM, USA, was a featured performer at the opening concert of the American Guild of Organists National Convention in Chicago on July 2, 2006.

**1992**

*Tribal Chief Helen Ben*, BEd'92, of Loon Lake, SK, was recognized as one of Saskatchewan's Women of Influence for 2006.

**1994**

*Sharon Mary Gutek*, BEd'94, of Melville, SK, received the Saskatchewan Centennial Medal on May 27, 2006.

*Patricia "Anne" Slade*, BA'94, of Tompkins, SK, received the Saskatchewan Centennial Medal on March 11, 2006.



**Susan Milburn**

**Susan Milburn (BComm'78, MAB'80)**, U of S graduate, Vice-President of Raymond James Ltd. in Saskatoon, and Past President of the U of S Alumni Association, joined the University's Board of Governors in July. Susan has extensive corporate experience, having served as Vice-President of the Saskatchewan operations and predecessor companies of Midland Walwyn and RBC Dominion Securities prior to joining Raymond James. She is currently Chair of the Investment Dealers Association – Saskatchewan Chapter, President of the Credit Union Centre, board of directors, and Vice-Chair of The Saskatoon Community Foundation.

**1996**

*Jason William Serviss*, BEd'96, and *Lorelei Mae Serviss (Rendall)*, BA'97, have recently moved to Regina along with their two boys. Jason enjoys captaining a corporate fleet of government business aircraft while Lorelei and the boys soak up the summer sun in the city.

*Garnette Joyce Weber*, BSPT'96, of Saskatoon, SK, was recognized as one of Saskatchewan's Women of Influence for 2006.

**2005**

*Clayton Alexander Miller*, LLB'05, of Saskatoon, SK, received a bronze medal in the men's skeet event at the 2006 Commonwealth Games.

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Honorary Degrees Spring 2006



**Jimmy Myo**  
Honorary Doctor of Laws

Jimmy Myo is a prominent elder in the Saskatchewan First Nations community. Drawing on his knowledge of treaties and justice issues, Elder Myo has given lectures on the subject throughout the province. More recently, he has served as a member of the Wanuskewin Indian Heritage Inc. Board of Directors, and as a senator for the Federation of Saskatchewan Indian Nations (FSIN). Despite his many accomplishments, Elder Myo is first and foremost a family man. He has been married to Ena for 45 years and they have seven children.



**Lotfi A. Zadeh**  
Honorary Doctor of Science

Lotfi A. Zadeh, known as the father of fuzzy logic theory, is a professor in the Computer Science Division, Department of Electrical Engineering and Computer Science, at the University of California, Berkeley. His theory acknowledges that while we would like to believe that decisions can be made with confidence in their correctness, this is rarely the case and there is necessarily some uncertainty, a ‘fuzziness’, in the adopted decision. Zadeh pioneered the mathematical description of these uncertainties and has over forty primary publications with thousands of citations of his research papers.



**Nik Semenov**  
Honorary Doctor of Letters

Nik Semenov was born and educated in Saskatchewan, and is an outstanding researcher, artist, teacher, and inventor. He has taught at the U of S and has been artist-in-residence since 1992. His cutting-edge research into safer printmaking processes has placed the University in the forefront of non-toxic printmaking research and education. The inventor of the “waterless lithographic process,” high-resolution screen-printing and specialized inks, he has made printmaking both safer and less expensive.



**The Honourable Sylvia Fedoruk**  
Honorary Doctor of Laws

Sylvia Fedoruk was born in Canora and obtained her BA (Great Distinction), BA (High Honours in Physics), and MA from the University of Saskatchewan where she also participated on 12 intervarsity sports teams. Throughout her career, Fedoruk was associated with the Saskatoon Cancer Clinic and was also professor of Oncology and an associate member of the Department of Physics. Most notably, she was a key member of the Cobalt-60 team that developed the “Cobalt Bomb” in 1951. In 1988, she was installed as the province’s 17th Lieutenant Governor. She also served as Chancellor and on the University’s Board of Governors.



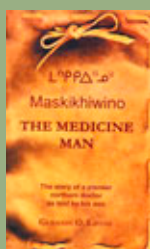
*Get a Bigger Wagon!* (Trek 2000 Corporation, 2005) by Maureen Haddock (BEd’70) and Paintings by Denyse Klette

Inspired by memories of growing up in small-town Saskatchewan during the 1950s, Haddock’s stories are meant to be read randomly. They are reflections of time and place, revealing small prairie towns that



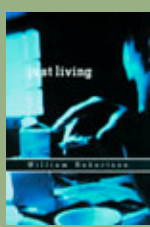
*Messages From the Heart (It’s Me Annabelle Inc., 2005)* by Annabelle Bondar (BEd’75)

For Annabelle Bondar, being diagnosed with cancer led her on a personal journey to reclaim her health. In this intimate account of her experiences with doctors and healers, she uncovers the personal story behind her disease and shares realizations that ultimately shift the way we understand the role of disease in our lives.



*Maskikhiwino: The Medicine Man (Amyot Lake, 2005)* by Germain O. Lavoie (BEd’61)

Germain Lavoie’s biography relates how his father, Dr. P.E. Lavoie, dealt with a variety of medical issues in remote northwestern Saskatchewan for nearly twenty years. The first doctor or “medicine man” in the isolated community of Ile a la Crosse, Dr. Lavoie’s experiences range from unlikely surgical triumphs to harrowing travel adventures.



*Just Living* (Coteau Books, 2006) by William Robertson (BA’77, MA’81)

William Robertson’s moving cycle of poems explore the emotions of a man going through the process of leaving his family to be with someone he deeply loves. In unadorned and poetic style, he takes us along on one of the most complicated emotional journeys a man can endure.



*Architecture, Town Planning, and Community* (U of Alberta Press, 2005) by Cecil Burgess. Ed. by Donald D. Wetherell (BA’70, ARTS’71, MA’73)

According to historian Donald Wetherell, C.S Burgess is one of the most influential Canadian architects of the 20<sup>th</sup> century. His public talks and writings compiled in this volume did much to broaden Canadians’ understanding of design and, ultimately, ensure his place in the history of Canadian architecture and town planning.

*If you graduated from the U of S and have recently published a book, let us know!*

*Please note that the following notice was incorrectly listed in a previous issue of the Green & White:*

(1987) Ronald Archie MacLean, LLB’87, of Moose Jaw, SK, d. March 7, 2005.

Should have been:

(1953) The Honourable Ronald A. MacLean, BA’53, LLB’55, of Moose Jaw, SK, d. March 7, 2005.

*The Alumni Association has noted, with sorrow, the passing of the following faculty & friends:*

Professor Sheikh Parvez Wakil, of Saskatoon, SK, d. April 24, 2006.

*The Alumni Association has noted, with sorrow, the passing of the following graduates:*

(1924) Kenneth Landan Yule, BA’24, LLB’28, of Vancouver, BC, d. February 1, 2006.

(1933) Elsie Victoria Driedger (Norman), Dip/Educ’33, BEd’39, BA(oth), of Ottawa, ON, d. May 21, 2006.

(1933) Margaret “Ruth” Murray, BA’33, of Saskatoon, SK, d. May 25, 2006.

(1935) William Steve Hawrylak, BSc’35, Dip/Educ’36, BEd’60, of Regina, SK, d. February 12, 2006.

(1937) Margaret Douglass Patterson (Milligan), BMus’37, Dip/Educ(Manitoba), of Edmonton, AB, d. April 28, 2006.

(1940) Marnie Danvers (Kirkpatrick), BA’40, of Lancaster, CA, USA, d. December 25, 2004.

(1940) John (Don) MacDonald Douglas, BE(Geo)’40, MSc(McGill), of Cambridge, ON, d. August 2, 2006.

(1941) Norman Kay Cram, BA’41, BEd’51, of Saskatoon, SK, d. June 12, 2006.

(1942) William J. Dyck, BE(ChE)’42, of Denman Island, BC, d. March 31, 2006.

(1943) Dorothy Margaret Kirkpatrick, BSN’43, of San Diego, CA, USA, d. May 13, 2006.

(1943) Francis Caldwell Renouf, BAcc’43, of Melville, SK, d. June 30, 2006.

(1943) Robert May, BE(CE)’43, of Calgary, AB, d. September 2005.

(1944) Ruth Olive Gray (Harrington), BA’44, of Mussey, MI, USA, d. April 12, 2006.

(1944) Reginald John Brian McNally, BE(ME)’44, of Medicine Hat, AB, d. February 22, 2006.

(1944) Phyllis Elizabeth Phillips (Mathers), BAcc’44, of Brockville, ON, d. February 21, 2006.

(1945) Alexandre Alphonse Lorrain, BE(CE)’45, of Montreal, QC, d. March 15, 2006.

(1946) James “Jim” Chrones, BE(ChE)’46, MSc’48, of North York, ON, d. March 27, 2006.

(1946) Jean Cameron Todd, BA’46, BEd’59, of Saskatoon, SK, d. August 3, 2006.

(1947) William Dennis Ebbels, BComm’47, of Regina, SK, d. April 13, 2006.

(1947) Cormac Anthony Slough, BComm’47, of Beaconsfield, QC, d. April 29, 2006.

(1947) Florence “Jean” Squire (Cameron), BA’47, of Nanaimo, BC, d. February 7, 2006.

(1948) William David Brown, BSA’48, of Detroit Lakes, MN, USA, d. May 10, 2006.

(1948) Carl William Carlberg, Dip/Agric’48, of Swift Current, SK, d. March 12, 2006.

(1948) Clifford Joseph (Bus) Farrell, BE(ME)’48, of Edmonton, AB, d. January 22, 2006.

(1948) Lawrence (Larry) Gilbert J. Gillott, BSP’48, of Lethbridge, AB, d. August 3, 2006.

(1948) Ronald David Moats, BA’48, of Wolseley, SK, d. July 27, 2006.

(1949) Dr. John Holme, BA’49, MA’51, PhD’55(Minnesota), of Sidney, BC, d. April 7, 2006.

(1949) Herbert Melbourne Lapp, BE(AE)’49, of Winnipeg, MB, d. March 2, 2006.

(1950) Reverend Val Jackson Anderson, BA’50, of Vancouver, BC, d. March 30, 2006.

(1950) Herbert Charles Arscott, BComm’50, of Saskatoon, SK, d. May 20, 2006.

(1950) Russell Bernard (Bernie) Helgason, BSP’50, of Ottawa, ON, d. April 15, 2006.

(1951) Robert William Wilson, BEd’51, of Coquitlam, BC, d. April 29, 2006.

(1953) Harry Walton Hobbs, Dip/Agric’53, of Medicine Hat, AB, d. February 26, 2006.

(1954) Diedrich Dyck, BSA’54, of Ottawa, ON, d. March 18, 2006.

(1955) Dr. Blaine Adraine Holmlund, BE(EE)’55, MSc’61, LLD’98, of Saskatoon, SK, d. June 17, 2006.

(1956) MacGregor Fraser, BE(ME)’56, of Comox, BC, d. February 16, 2006.

(1958) Max George Jacoby, BE(CE)’58, of Saskatoon, SK, d. August 5, 2006.

(1959) Vida Winnifred Frost, BA’59, BEd’59, of Regina, SK, d. February 26, 2006.

(1961) Alphonse William Peter Noy, BSA’61, of Strathmore, AB, d. September 19, 2005.

(1965) Walter Lee Kreuger, LocAdm’65, of Swift Current, SK, d. June 13, 2006.

(1966) Peter Webster Glendinning, BA’66, LLB’70, of Cobble Hill, BC, d. February 18, 2006.

(1966) Earl Norman Parmenter, BA’66(Regina), BEd’68(Regina), of Semans, SK, d. April 5, 2006.

(1968) Jane Elizabeth Appelt, BA’68, BEd’73, MEduc’78, of Toronto, ON, d. May 2005.

(1968) Nueme Louise Fisher (Pedrotti), BEd’68, of Tisdale, SK, d. April 27, 2006.

(1970) Dr. Kenneth Frederick Denning, PhD’70(Regina), of Cobalt, ON, d. August 1, 2006.

(1970) Professor Emeritus William “Howard” McConnell, LLM’70, BA’55(Carleton), LLB’58(New Brunswick), MA’62(Ottawa), PhD(Toronto), of Aylmer, QC, d. June 12, 2006.

(1970) Leonard George Moss, BA’70, Arts’72, of Victoria, BC, d. February 4, 2006.

(1970) Frederick Gordon Reid, BSc’70, of Ottawa, ON, d. January 10, 2006.

(1973) Anthony Paul Sellar, BSP’73, MSc’74, of Vernon, BC, d. July 2, 2006.

(1978) Thomas (Tom) Donald Taylor, BComm’78, of Winnipeg, MB, d. January 8, 2006.

(1992) Kyoko Susan Hashimoto, BA’92, of Gatineau, QC, d. February 4, 2004.

(1994) Arnold Chun Wan Yung, BA’94, of Markham, ON, d. January 2, 2006.

For a complete listing of In Memoriam, please visit [www.usask.ca/greenandwhite](http://www.usask.ca/greenandwhite)

Honouring U of S Women

The President’s Advisory Council on the Status of Women (PACSW) has made available a commemorative calendar that celebrates the University’s centennial in 2007 and pays tribute to women across the University’s campus.

Calendars will be available for purchase at U of S Bookstore outlets with proceeds going toward the advancement of the status of women on campus.

Get your calendar now! UNIVERSITY OF SASKATCHEWAN





with Russ Kisby

*Perhaps no one knows better than Russ Kisby (BAPE'63, LLD'96) what it takes to change Canadians' attitudes towards physical fitness and human health. One of the founders of the highly influential, non-profit organization ParticipACTION, Russ has made a career out of promoting the benefits of physical activity across Canada.*

**G&W** You began your career as a high school Physical Education teacher in Prince Albert, SK, in 1963. What got you interested in human health?

**RK** As a youngster, I was not a skilled athlete. In fact, I was generally over weight ("big boned" my farm mother would say) and uncoordinated. Through involvement in Saskatoon YMCA programs for kids, however, I came to enjoy and appreciate the fun and benefits of physical activity to impact the total person – not only physically, but equally important mentally and "spiritually."

**G&W** ParticipACTION began in 1972. What were the reasons behind developing the program?

**RK** The "father" of ParticipACTION was Mr. Philippe de Gaspé Beaubien, who had been the general manager of the successful EXPO '67. Philippe, along with then Prime Minister Pierre Elliott Trudeau, was concerned about the growing unfitnes of Canadians and decided to attempt a unique experiment in behavioral change which today we refer to as social marketing. I was invited to become one of three initial staff members. I thought it would be a fun challenge for a few years, never dreaming it would become my professional career for over three decades.

**G&W** Why was Saskatoon chosen as the pilot community for ParticipACTION?

**RK** Initially, the national ParticipACTION program had a funding commitment for only one year. Appreciating it would take more time to demonstrate impact on a national scale, we decided to have a pilot community to test out various strategies and hopefully demonstrate what might eventually be possible on a national basis. Given Saskatoon's reputation of strong

community support for special initiatives, I approached community leaders with this challenge. Without Saskatoon's leadership, I doubt there would ever have been a lasting national program.

**G&W** The ParticipACTION program received some criticism for its early media campaigns. What exactly was the criticism and do you think it was justified?

**RK** Yes, this was true. And some of the biggest critics were from my own profession of physical education. There was concern that a "media marketing campaign" for a physically active lifestyle might be viewed like "selling soap" and that this may cheapen the importance and "seriousness" of physical education. After a few years this attitude changed 180 degrees and we eventually went on to assist some 25 countries to develop similar programs.

**G&W** The ParticipACTION program was replaced by the In Motion program in 2000. How do these programs differ from one another?

**RK** Actually, the two programs don't differ much; they are, in fact, highly complementary. The unique strength of *In Motion* is that it builds upon some of ParticipACTION's central themes and has taken them to new levels of impact and partnership at the community level.

**G&W** The U of S is home to the ParticipACTION archives. What kind of information has been catalogued and how can people access it?

**RK** ParticipACTION was delighted that the U of S agreed to archive its extensive collection of communication and program resource materials from over three decades. This information consists of media communications, marketing strategies, leader training materials, and program resources targeting a variety of audiences. The ParticipACTION archives can be accessed through its website at [www.participaction.com](http://www.participaction.com).

**G&W** Do you think Canadians are healthier today than they were 35 years ago?

**RK** Yes. However, this answer requires interpretation. In the early 1970's, only about 10% of Canadian adults were active enough on a regular basis to achieve health benefits. By the late 1990's, ParticipACTION, with the cooperation of many partners, saw this number increase to 35%. The challenge today is the remaining two-thirds who are still inactive and worse, are increasingly overweight and obese. I'm convinced that the *In Motion* model will be a big part of future progress.

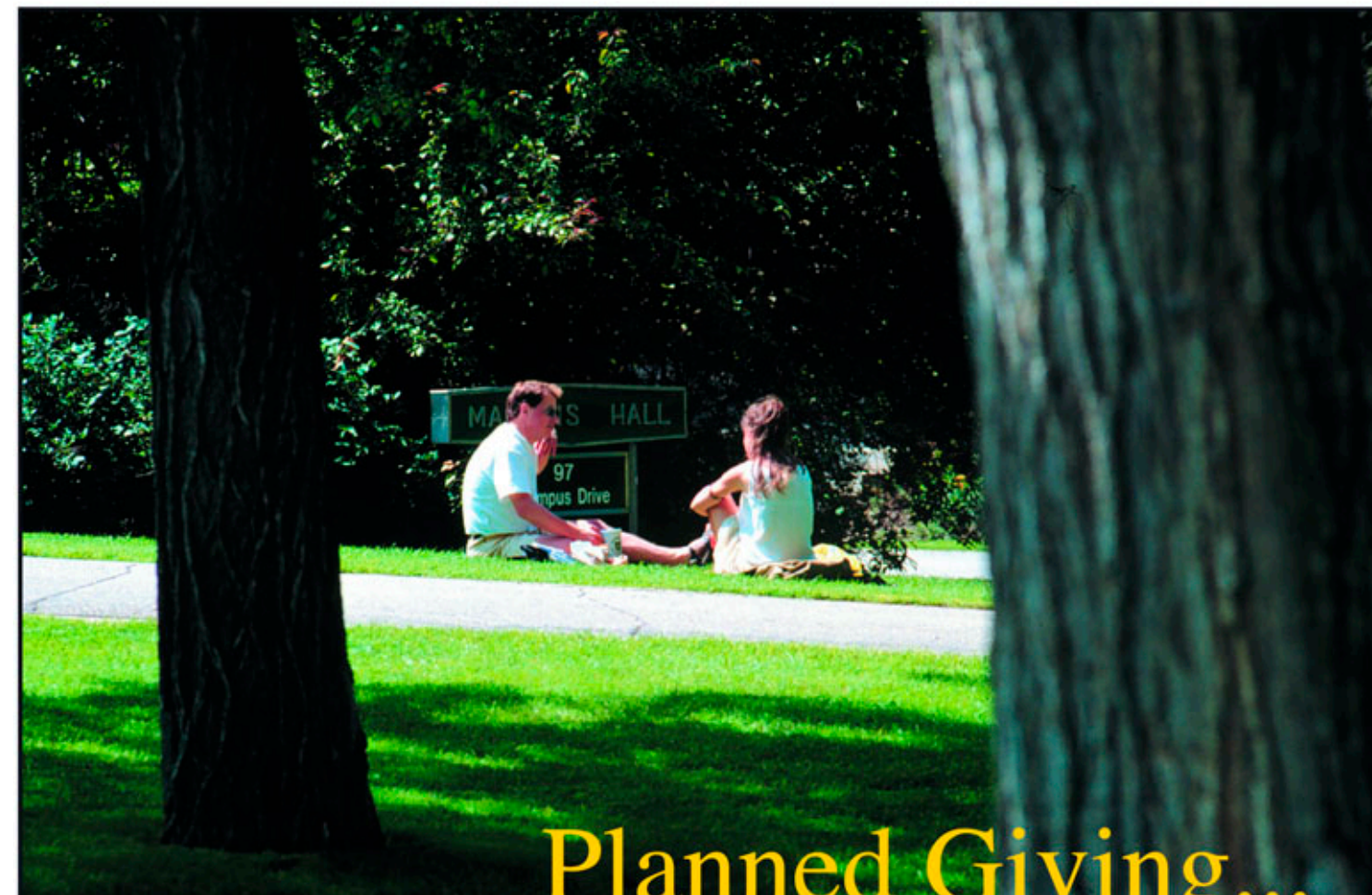
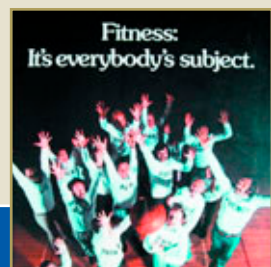
**G&W** A new College of Kinesiology lab was recently named after you. In what ways will it contribute to our understanding and promotion of people's health and well being?

**RK** I was deeply honoured and humbled when the new research lab was named *The Russ Kisby Physical Activity & Health Promotion Laboratory*. This lab will primarily target the physical assessment of older adults and special populations with chronic conditions – such as cardiovascular disease, mobility disabilities, and arthritis – who are involved in physical activity interventions.

**G&W** What's the key to a healthy lifestyle?

**RK** Balance! Moderate and regular physical activity, healthy eating, and non-smoking are obviously key ingredients. To succeed in encouraging more individuals to adopt a healthy lifestyle, physical activity and healthy eating must be made pleasurable, affordable, and readily accessible. That is the health promotion challenge for the future. ■

\*Photos courtesy of the ParticipACTION Archives



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